



FOR IMMEDIATE RELEASE

DATE: April 7, 2015

CONTACT: Heather J. Tice

Vice President – Director of Marketing

239-348-8000

**FIRST FLORIDA INTEGRITY BANK PROMOTES TRACY REYNOLDS
TO SENIOR VICE PRESIDENT-BANK SECRECY ACT OFFICER**

NAPLES, FL.- April 7, 2015, First Florida Integrity Bank, formerly, First National Bank of the Gulf Coast, a Naples-based, full-service community bank serving the local banking needs of individuals and business owners, announced today that Tracy Reynolds has been promoted to the position of Senior Vice President – Bank Secrecy Act Officer.

Ms. Reynolds has over 17 years of experience in the banking industry. She began with First Florida Integrity Bank as a BSA Officer in September 2011. Her other previous role with First Florida Integrity Bank includes Vice President – BSA Officer. Prior to joining First Florida Integrity Bank, Reynolds spent 13 years with Everbank, Bank of Florida, Old Florida Bank and Edison National Bank in roles ranging from Bank Secrecy Act Officer to Branch Operations Officer.

“I am thrilled for the opportunity to continue as a part of our Compliance and BSA department. I look forward to continuing to work with this experienced team of bankers as we continue to grow within the Southwest Florida market.” said Tracy Reynolds.

“We are excited at the opportunity to promote Tracy Reynolds to Senior Vice President. Tracy has been an integral part of the success of our BSA Department. Tracy and her team have exceeded all expectations as we continue to grow at an accelerated pace. Her leadership skills have made her a huge asset to our bank,” said Ron Orr, Senior Executive Vice President – Chief Risk Officer.

Headquartered in Naples, Florida, First Florida Integrity Bank currently has seven full-service offices and \$1.0 billion in assets as of December 31, 2014. For more information, contact First Florida Integrity Bank at 239-348-8000, or toll free at 877-763-0244 or visit the bank’s website at www.firstfloridaintegritybank.com.

Member FDIC

 Equal Housing Lender