



FOR IMMEDIATE RELEASE

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CONTACT: Gary L. Tice
Chairman and CEO
239-348-8000

**FIRST NATIONAL BANK OF THE GULF COAST NAMES ROBERT DYER AS SENIOR VICE
PRESIDENT AND COMMERCIAL LENDER**

NAPLES, FL.- FEBRUARY 25, 2013. First National Bank of the Gulf Coast, a full-service community bank serving the local banking needs of individuals and business owners, has named Robert Dyer as Senior Vice President and Commercial Lender. Mr. Dyer will be based in the Central Florida market.

Mr. Dyer, a graduate of Stetson University and the LSU School of Banking, began his career with Barnett Bank. He has experience as a credit analyst, portfolio manager, REO and real estate manager, commercial lender, team leader, and market executive with various banking institutions in Florida. "I look forward to contributing to the success of a first-class organization like First National Bank of the Gulf Coast in the Central Florida market," said Mr. Dyer.

A long time member of the Orlando community, Mr. Dyer has participated in Leadership Orlando, one of America's largest community leadership programs. He also serves as a corporate liaison and volunteer at a local Orlando high school and middle school.

"I am very excited that Robert is joining the Bank's team as we establish an initial presence in the Orlando marketplace. Robert has a strong track record of helping businesses and real estate investors with their financing needs. I know he will make a positive impact on behalf of the bank. The establishment of a loan production office in Orlando is just the start of our commitment to the Central Florida market," said Brian Keenan, Regional President for West and Central Florida.

Headquartered in Naples, Florida, First National Bank of the Gulf Coast currently has four full-service offices and approximately \$613 million in consolidated assets. For more information, contact First National Bank of the Gulf Coast at 239-348-8000, or toll free at 877-763-0244 or visit the bank's website at www.fnbofgc.com. Member FDIC.

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