



**FOR IMMEDIATE RELEASE**

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**FIRST NATIONAL BANK OF THE GULF COAST NAMES ALIETTE PETTAY AS SENIOR VICE PRESIDENT OF RETAIL BANKING ADMINISTRATION**

**NAPLES, FL.-** DECEMBER 20, 2012. First National Bank of the Gulf Coast, an independent community bank serving the needs of businesses and individuals in Collier County, is pleased to announce the promotion of Alette Pettay to the position of Senior Vice President of Retail Banking Administration. Ms. Pettay is based out of the bank's headquarters in Naples, FL.

Ms. Pettay stated, "I'm grateful to work for an organization where hard work and contributions are recognized and rewarded."

A resident of Naples, FL since 1971, she has worked in the banking industry for over 30 years in Collier County. Ms. Pettay is a former First National Bank of Florida employee, where she gained 15 years experience in retail banking and operations. Today, she oversees all functions of the First National Bank of the Gulf Coast branches, from staffing to product implementation. Through her efforts, the Bank's retail banking administration continues to grow.

Civically, Ms. Pettay has been involved with various youth sports in Collier County over the last 20 years, serving in several different capacities.

"Alette has been a member of our banking family for many years. Her extensive knowledge of the industry has contributed to making us one of Florida's leading community banks. She is a talented leader who will have the opportunity to make an even bigger impact through her new role." said Chairman and C.E.O. Gary Tice.

Headquartered in Naples, Florida, First National Bank of the Gulf Coast currently has four full-service offices and approximately \$570 million in assets. For more information, contact First National Bank of the Gulf Coast at 239-348-8000, or toll free at 877-763-0244 or visit the bank's website at [www.fnbofgc.com](http://www.fnbofgc.com). Member FDIC.