



FOR IMMEDIATE RELEASE

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**FIRST FLORIDA INTEGRITY BANK PROMOTES HEATHER LESLIE
TO SENIOR VICE PRESIDENT-CONTROLLER**

NAPLES, FL.- May 1, 2015, First Florida Integrity Bank, formerly, First National Bank of the Gulf Coast, a Naples-based, full-service community bank serving the local banking needs of individuals and business owners, announced today that Heather Leslie has been promoted to the position of Senior Vice President –Controller.

Ms. Leslie has 20 years of experience in the banking industry. She began with First Florida Integrity Bank as a Vice President - Controller in May 2011. Prior to joining First Florida Integrity Bank, Leslie worked with First National Bank of Pennsylvania/FNB Corporation and Partners Financial Corporation in roles ranging from Senior Financial Analyst to Chief Financial Officer. She is a graduate of Clarion University of Pennsylvania with a degree in Business Administration.

“I am thrilled for the opportunity to continue as a Senior Vice President as a part of our Finance department. I look forward to continuing to work with this experienced team of bankers as we continue to grow within the Southwest Florida market.” said Heather Leslie.

“We are excited at the opportunity to promote Heather Leslie to Senior Vice President. Heather has been an integral part of the success of our Finance Department and our bank as a whole. Heather and her team have exceeded all expectations as we continue to grow at an accelerated pace. Her leadership skills have made her a huge asset to our bank,” said Bob Reichert, Senior Executive Vice President – Chief Administrative Officer.

Headquartered in Naples, Florida, First Florida Integrity Bank currently has seven full-service offices and \$1.0 billion in assets as of December 31, 2014. For more information, contact First Florida Integrity Bank at 239-348-8000, or toll free at 877-763-0244 or visit the bank’s website at www.firstfloridaintegritybank.com.

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