



FOR IMMEDIATE RELEASE

DATE: January 9, 2017

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**GARRETT RICHTER OF FIRST FLORIDA INTEGRITY BANK
PROMOTED TO CHIEF EXECUTIVE OFFICER - PRESIDENT**

NAPLES, FL.- January 21, 2017 First Florida Integrity Bank announced today the promotion of President Garrett S. Richter to Chief Executive Officer – President.

With his term as Florida State Senator complete, Mr. Richter will now lead the day to day operations of First Florida Integrity Bank. His promotion to Chief Executive Officer will provide consistency in the leadership direction of the Bank. Mr. Richter is one of the founders of First Florida Integrity Bank, which was organized in June 2008. Gary Tice will continue to serve as Chief Executive Officer and Chairman of the Board of Directors for TGR, Financial, Inc. and Chairman of the Board of Directors of First Florida Integrity Bank.

“Garrett and I have been long time business partners,” said Mr. Tice. “This is a familiar position for Garrett as he led the growth of the former First National Bank of Florida as its president and CEO from 1994 to 2004. During this period, the bank, with headquarters in Naples, Florida, grew from a \$264 million bank with four offices in Collier County to a \$5.4 billion bank with 77 offices located throughout the state of Florida.” Tice continued, “I am looking forward to having him return to lead our bank on a full-time basis after serving a successful eight year career as our local state senator.”

Headquartered in Naples, Florida, First Florida Integrity Bank currently has seven full-service offices and \$1.2 billion in assets as of December 31, 2016. For more information, contact First Florida Integrity Bank at 239-348-8000, or toll free at 877-763-0244 or visit the bank’s website at www.firstfloridaintegritybank.com. First Florida Integrity Bank is a wholly owned subsidiary of TGR Financial, Inc. Common shares of TGR Financial, Inc. trade on the OTCQX market under the ticker symbol “TGRF.”