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**GARY TICE OF FIRST NATIONAL BANK OF THE GULF COAST APPOINTED TO  
GOVERNMENT RELATIONS COUNCIL OF THE FLORIDA BANKERS ASSOCIATION**

**NAPLES, FL.-** SEPTEMBER 13, 2013. The Florida Bankers Association (FBA) has appointed Gary Tice, Chairman and Chief Executive Officer of First National Bank of the Gulf Coast, as a member of its Government Relations Council.

The Government Relations Council (GRC) is the FBA's committee that sets its legislative and regulatory policies. The GRC has 60 members who discuss and make recommendations on issues facing the banking industry and sends those recommendations to the FBA Board for final decision.

"I am honored to have been chosen for this position and look forward to working with the other members of the committee to address regulatory concerns," said Mr. Tice.

Mr. Tice has served as Chairman, Chief Executive Officer and Director of First National Bank of the Gulf Coast since its inception in October 2009. He has also served as Chairman, Chief Executive Officer and Director of TGR Financial, Inc. since November 2011. Mr. Tice has been involved in Florida banking for over 30 years. Mr. Tice was appointed in January 2011 as a Director of the Federal Reserve Bank of Atlanta, Miami Branch for a term of three years. In addition, Mr. Tice was appointed in June 2011 as a director of The Greater Naples Chamber of Commerce for a term of three years.

"Active and engaged members like Gary are the lifeblood of our grassroots advocacy efforts," said FBA Executive Vice President and Director of Government Affairs Anthony DiMarco. "We are pleased that he will be joining our Government Relations Council and appreciate his willingness to serve."

The Florida Bankers Association serves as the primary resource through which Florida financial service providers work in unity to influence the state and federal legal regulatory environment in which they serve their customers. Nearly 90 percent of banks operating within the State of Florida are members.

Headquartered in Naples, Florida, First National Bank of the Gulf Coast currently has four full-service offices and approximately \$670 million in consolidated assets. For more information, contact First National Bank of the Gulf Coast at 239-348-8000, or toll free at 877-763-0244 or visit the bank's website at [www.fnbofgc.com](http://www.fnbofgc.com). Member FDIC.

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