



**FOR IMMEDIATE RELEASE**

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**FIRST NATIONAL BANK OF THE GULF COAST TO SERVE  
AS DROP OFF LOCATION FOR KIWANIS TOY DRIVE**

**NAPLES, FL-** December 1, 2010. First National Bank of the Gulf Coast is proud to be serving as a drop-off location for the Kiwanis Club of Naples on the Gulf's Karing for Kids Priority One Toy Drive. Unwrapped gifts may be dropped off at either of the bank's two Naples branches located at 3580 Pine Ridge Road or 811 Anchor Rode Drive from December 1 through December 22. Some of the charities through which the toys will be distributed are AMI Kids, Providence House, and Christmas in Immokalee. Gifts will also be distributed to anonymous families in need throughout the community.

First National Bank of the Gulf Coast, an independent community bank, offers a full line of personal and commercial banking products and services with a commitment to providing a superior level of customer service. The bank's headquarters is located at 3560 Kraft Road in Naples with two full-service banking locations in Naples located at 3580 Pine Ridge Road and 811 Anchor Rode Drive. The bank also has a full-service banking center located at 50 Joel Boulevard in Lehigh Acres.

For additional information contact Heather Tice, Marketing Director for First National Bank of the Gulf Coast at 239-325-3750.

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