



**FOR IMMEDIATE RELEASE**

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**FIRST NATIONAL BANK OF THE GULF COAST  
ANNOUNCES FORD FUSION HYBRID GIVE AWAY**

**NAPLES, FL.** April 9, 2010- First National Bank of the Gulf Coast announces that the drawing for the “Go Green Give-Away” will be held at 5:30 pm on Thursday, April 15, 2010. Naples Mayor Bill Barnett will be present to draw the winning ticket at the bank’s headquarters located at 3560 Kraft Road in Naples. The contest began on February 1, 2010, and has continued at the bank’s two Naples locations in celebration of their grand opening. The winner will be the proud new owner of a 2010 Ford Fusion hybrid sedan, named by Motor Trend as their 2010 Car of the Year.

First National Bank of the Gulf Coast offers a full line of personal and commercial banking products and services with a commitment to providing a superior level of customer service. The bank’s headquarters and main office are located at 3560 Kraft Road, with a second office at 811 Anchor Rode Drive.

For additional information, contact Heather J. Tice, Marketing Director for First National Bank of the Gulf Coast at 239-325-3750.  
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