



FOR IMMEDIATE RELEASE

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**FIRST FLORIDA INTEGRITY BANK 8th ANNUAL CHARITY GOLF TOURNAMENT
RAISES \$110,000 FOR CHARITY**

NAPLES, FL. – February 24, 2017. First Florida Integrity Bank announced today that \$110,000.00 was raised at their Eighth Annual Charity Golf Tournament held at Hideout Golf Club in December. The proceeds will be split evenly between Collier Child Care Resources and New Horizons of SWFL.

“We are delighted with the success of this year’s tournament. The resounding results would not have been possible if not for the hard work and dedication of our bank employees. The members of our banking family worked tirelessly to secure sponsorships, raffle prizes and golfers to help raise money for these two wonderful charities. We are also so grateful to all of the businesses and individuals which supported and participated in our tournament. The impact and contribution of so many will make a much needed difference to both of these causes,” said CEO - President Garrett Richter.

The tournament in 2015 resulted in proceeds of \$110,000 for the Ricky King Children’s Fund and Quest, the tournament in 2014 raised \$100,000 for Grace Place and PACE Center for Girls. In 2013, the tournament raised \$100,000 for ABLE Academy and Blessings in a Backpack of Southwest Florida. In 2012, the tournament resulted in proceeds over \$60,000 for Naples Equestrian Challenge and The Special Needs Children’s Fund. In 2011, the tournament produced proceeds over \$57,000 for Eden Autism Services Florida and Voice for Kids of Southwest Florida. In 2010, the tournament generated \$37,000 for Youth Haven and Foster Care Council of Southwest Florida. The inaugural year of the tournament, which was 2009, brought in \$21,000 for the Ricky King Fund and Laces of Love. “We are very proud of the fact that we have been able to raise \$595,000 since we began this annual event. It has us looking forward to 2017 to make sure we’re able to continue this growing trend,” said VP, Director of Marketing, Heather Tice.

A ceremonial check presentation for the charities took place at the Bank’s office at 3560 Kraft Rd. in Naples on February 6, 2017. Niccole Howard accepted the check on behalf of Collier Child Care Resources and Debra Haley, along with Hadley Lolli, accepted the check on behalf of New Horizons of SWFL.

First Florida Integrity Bank will hold their Ninth Annual Charity Golf Tournament in October of 2017. For more information about the tournament or sponsorship opportunities, please contact Heather Tice at 239-325-3750. First Florida Integrity Bank currently has six full-service banking centers in Southwest Florida. The bank opened its primary business in Collier County on October 26, 2009, and has received a tremendous reception from the Collier community.