



FOR IMMEDIATE RELEASE

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**FIRST FLORIDA INTEGRITY BANK DONATES BICYCLES AND PARTNERS
WITH LIPMAN PRODUCE ON IMMOKALEE BACKPACK GIVEAWAY**

NAPLES, FL.- August 14, 2015, First Florida Integrity Bank, formerly, First National Bank of the Gulf Coast, a Naples-based, full-service community bank serving the local banking needs of individuals and business owners, has partnered with Lipman Produce for their 5th annual backpack giveaway at the Immokalee Sports Complex on Saturday, August 15th. First Florida Integrity Bank, through personal employee donations and donor matching, was able to purchase 72 bicycles that will be given away through a drawing to children at the event.

The event will take place at 505 Escambia Street in Immokalee during the hours of 10am-1pm. First Florida Integrity Bank will be one company of volunteers assisting with the handing out of 1,300 school kits/backpacks, as well as free food and prizes to the families that attend.

First Florida Integrity Bank chose to raise funds to purchase bicycles to give away at the event. The company's Project Donation committee gave \$500, followed quickly by over \$2000 of personal donations from employees. A friend of the bank made a matching \$2500 donation and two other donations from Walmart and one of their customers totaling \$150 brought the total to over \$5000, which allowed them to purchase the 72 bicycles that are going to be given away.

“We are so thrilled at how quickly our employees jumped on board to support the Immokalee community through their personal donations for bicycles. First Florida Integrity Bank is honored to be a part of the Lipman backpack giveaway and look forward to many more years of partnership.” said Colleen Kvetko, President – Private Banking.

Headquartered in Naples, Florida, First Florida Integrity Bank currently has seven full-service offices and \$1.0 billion in assets as of March 31, 2015. For more information, contact First Florida Integrity Bank at 239-348-8000, or toll free at 877-763-0244 or visit the bank's website at www.firstfloridaintegritybank.com.

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