



FOR IMMEDIATE RELEASE

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CONTACT: Gary L. Tice
Chairman and CEO
239-348-8000

FIRST NATIONAL BANK OF THE GULF COAST NAMES BRUCE PERRINE AS SENIOR VICE PRESIDENT AND COMMERCIAL LENDER

NAPLES, FL.- JANUARY 29, 2013. First National Bank of the Gulf Coast, a full-service community bank serving the local banking needs of individuals and business owners, has named Bruce Perrine as Senior Vice President and Commercial Lender. Mr. Perrine is based in the Orlando, FL market, reporting to Brian Keenan, Regional President for West and Central Florida.

Most recently, Mr. Perrine was employed by Wells Fargo as a Regional Manager, specializing in Commercial Loans. Prior to that, from 2002-2007, he served as Senior Vice President and Regional Sales Manager of Homebuilder Banking for Wachovia Bank, promoting and managing Homebuilding Banking loan production and cross sales efforts for the State of Florida. With over 25 years of banking experience, Mr. Perrine commented that, "I am pleased to expand upon my experience by joining a first-class organization like First National Bank of the Gulf Coast."

"We are pleased to have Bruce join our banking family and are excited about the experience and knowledge that he will bring to our commercial lending team. The establishment of a loan production office in Orlando is just the start of what we expect to be an important growth market for our bank. Bruce brings tremendous experience to our organization and will make an impact in the Central Florida market," said Regional President for West and Central Florida markets Brian Keenan..

Headquartered in Naples, Florida, First National Bank of the Gulf Coast currently has four full-service offices and approximately \$613 million in consolidated assets. For more information, contact First National Bank of the Gulf Coast at 239-348-8000, or toll free at 877-763-0244 or visit the bank's website at www.fnbofgc.com. Member FDIC.

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