



**First Florida  
Integrity Bank**

**FOR IMMEDIATE RELEASE**

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**FIRST FLORIDA INTEGRITY BANK PROMOTES BRAD BUTRUM  
TO SENIOR VICE PRESIDENT- CREDIT MANAGER**

**NAPLES, FL.-** March 29, 2017, First Florida Integrity Bank, a Naples-based, full-service community bank serving the local banking needs of individuals and business owners, announced today that Brad Butrum has been promoted to the position of Senior Vice President – Credit Manager.

Mr. Butrum has 14 years of experience in the banking industry. He began as a Vice President - Credit Manager when he joined First Florida Integrity Bank in November of 2008. He has been responsible for all the risk modeling for the bank and working with regulators to explain the handling of credit risk. Under his management, the Credit department ensures consistency through strong core processes for building and documenting quality loan packages, underwriting procedures, appraisal processes, annual review processes and all of the tools necessary to truly understand, price and mitigate risks represented with each loan.

“I am thrilled for the opportunity to continue as a Senior Vice President leading our Credit department. I look forward to continuing to work with this experienced team of bankers as we continue to grow within the Southwest Florida market.” said Brad Butrum.

“We are excited at the opportunity to promote Brad Butrum to Senior Vice President. Brad has been an integral part of the success of our Credit Department and regulatory examinations. Brad and his team have exceeded all expectations as we continue to grow at an accelerated pace. His leadership skills have made him a huge asset to our organization,” said Jody Hudgins, Senior Executive Vice President – Chief Credit Officer.

Headquartered in Naples, Florida, First Florida Integrity Bank currently has seven full-service offices and \$1.2 billion in assets as of December 31, 2016. For more information, contact First Florida Integrity Bank at 239-348-8000, or toll free at 877-763-0244 or visit the bank’s website at [www.firstfloridaintegritybank.com](http://www.firstfloridaintegritybank.com).