



FOR IMMEDIATE RELEASE

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**FIRST FLORIDA INTEGRITY BANK PROMOTES ANN CROWLEY
TO SENIOR VICE PRESIDENT- DIRECTOR OF SHAREHOLDER RELATIONS**

NAPLES, FL.- June 2, 2017, First Florida Integrity Bank, a Naples-based, full-service community bank serving the local banking needs of individuals and business owners, announced today that Ann Crowley has been promoted to the position of Senior Vice President – Director of Shareholder Relations.

Mrs. Crowley has 39 years of experience in the banking industry. She began as a Vice President – Executive Administrative Assistant when she joined the bank’s holding company in September of 2007. She worked with the holding company until the bank was established. Mrs. Crowley officially started with the bank in June of 2008. She has taken on the additional duties supporting our shareholders with sales, purchases and support. Effective as of January 2017, she will take the leadership role as Senior Vice President – Director of Shareholder Services.

“I am thrilled for the opportunity to continue with First Florida Integrity Bank leading our Shareholder Relations. I look forward to continuing to work with this experienced team of bankers as we continue to grow within the Southwest Florida market.” said Ann Crowley.

“We are excited at the opportunity to promote Ann Crowley to Senior Vice President. Ann has been an integral part of coordinating the transition of our stock to the OTCQX market. Ann has exceeded all expectations as we continue to grow at an accelerated pace. Her leadership skills have made her a huge asset to our organization,” said Bob Reichert, Senior Executive Vice President – Chief Administration Officer.

Headquartered in Naples, Florida, First Florida Integrity Bank currently has seven full-service offices and \$1.3 billion in assets as of March 31, 2017. For more information, contact First Florida Integrity Bank at 239-348-8000, toll free at 877-763-0244 or visit the bank’s website at www.firstfloridaintegritybank.com.

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